

ENDURING FAMILY BUSINESS



South Carolina company adapts to changing technology to make its business prosper.

Remembering the 1930s stirs visual images of re-growth and rebuilding after the Stock Market Crash of 1929. Dusty roads, people out of work, long lines for food, and a struggling infrastructure dotted the landscape. Out of the troubled times, arose a construction company in South Carolina started by Russell C. Ashmore, Sr. in 1930. The company started out doing light grading and surface treatment of roads. Today, Ashmore Bros., Inc. is an asphalt construction company that also does professional grading, storm drainage, advanced slip-formed curb and gutters, and “in-place” asphalt and concrete recycling. With a humble beginning, and only a few employees, the company today employs a work force which averages 200 to 250 employees.

THE COMPANY PHILOSOPHY

For three generations, Ashmore has been a name synonymous with asphalt construction in South Carolina. During this time, the company philosophy has been to stay ahead of the industry with “state-of-the-art” technology, not only with the best equipment, but also in a well trained staff. Through these professional people, the company has realized remarkable growth in products and size.

CONCRETE AND ASPHALT RECYCLING

Ashmore Bros currently does concrete and asphalt recycling, as well as specializing in commercial and industrial projects, and major highway construction and subdivisions. The state-of-the-art equipment comes from Astec Mobile Screens. One piece of equipment working overtime is the Fold ‘n Go® 2512KT. With two concrete plants and three asphalt plants,

the Fold ‘n Go is a workhorse on the job for Ashmore.

“We’ve had the Fold ‘n Go since mid-2007, and it’s done a fine job for us,” says Ashmore’s Equipment Manager Spencer Templeton.

“Our concrete plants typically have overrun which we crush and reuse in our cement mix,” says Templeton. “We also have customers that bring us product to crush; we sell it back as recycled product. We make crusher run, and 3-inch to 4-inch surge stone from our concrete to be used as stone base on most of our base jobs. We also screen asphalt that has been milled from roadways to be recycled at our asphalt plant. This helps us turn what would have been waste product into a usable stone base that works great, for a lower cost than using virgin stone.”

Ashmore’s customers realize cost savings and improved quality from the products generated. This is a testament of the company’s ability to adapt to changing technology, and the Fold ‘n Go 2512K is one such example.

THE ASTEC FACTOR

The biggest factor for Ashmore was that the equipment was American made. Templeton had used other foreign-built equipment in the past, and found it was hard to locate parts for those pieces of equipment. With Astec Mobile Screens, getting parts, should the need arise, is no longer an issue. High-quality service is the way Astec Mobile Screens does business, and that factor contributes to the way we treat our customers. ■

WANT MORE?

For more information on the Astec Mobile Screen Fold ‘n Go 2512KT, contact Ron Earl at 800.545.2125, e-mail sales@astecmobilescreens.com, or visit www.astecmobilescreens.com.